



Max-SIFT: Flipping Invariant Descriptors for Web Logo Search

Lingxi Xie¹, Qi Tian² and Bo Zhang¹

¹Department of Computer Science and Technology, Tsinghua University, Beijing, China

²Department of Computer Science, University of Texas at San Antonio, Texas, USA



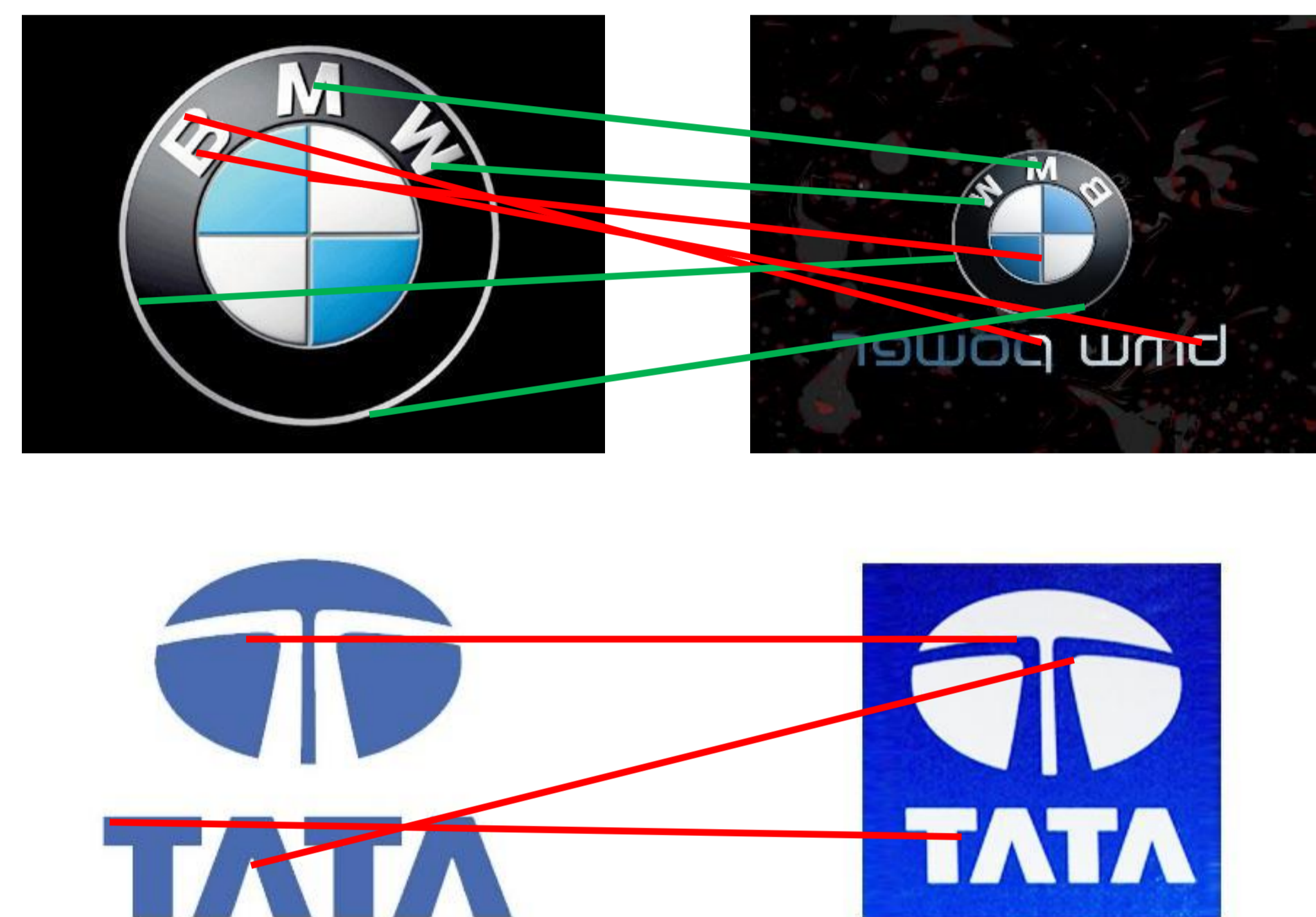
ABSTRACT

Logo search is widely required in many real-world applications. As a special case of near-duplicate images, logo pictures have some particular properties, for instance, suffering from flipping operations, e.g., geometry-inverted and brightness-inverted operations. Such operations completely change the spatial structure of local descriptors, such as SIFT, so that image search algorithms based on Bag-of-Visual-Words (BoVW) often fail to retrieve the flipped logos.

We propose a novel descriptor named Max-SIFT, which finds the maximal SIFT value sequence for detecting flipping operations. Compared with previous algorithms, our algorithm is extremely easy to implement yet very efficient to carry out. We evaluate the improved descriptor on a large-scale Web logo search dataset, and demonstrate that our method enjoys good performance and low computational costs.

THE PROPOSED ALGORITHM

SIFT does not work!



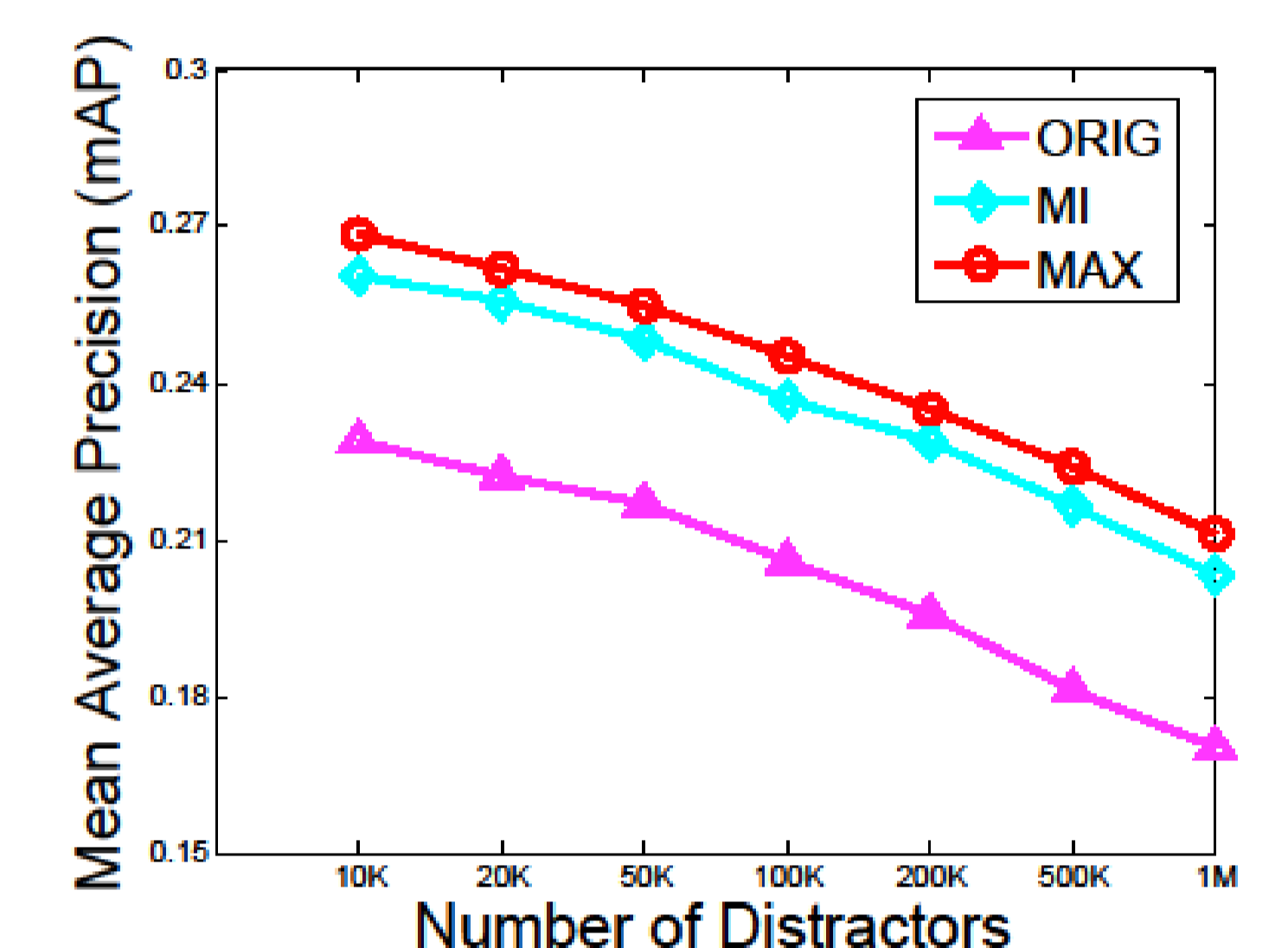
The Max-SIFT Descriptor

- Compute original SIFT descriptors
- For each descriptor, compute its three (3) flipped copies by permutation on the 128 dimensions (see "Flipping a SIFT")
- Obtaining the **Max-SIFT** descriptor by performing MAX operation on the four candidates (selecting the MAX one by **alphabetical order**)

RESULTS

The CarLogo-51 Dataset

- A challenging dataset collected from the Web
- 51 car logos (brands), 11908 images
- Available at the first author's homepage



Consistent accuracy gain over: **ORIG** (original SIFT) and **MI-SIFT** [3].

NOVELTY

It is well known that SIFT is scale-and-rotation invariant but not flipping invariant. This might cause incorrect feature matches in some images, e.g., logos. In this paper, we propose a novel descriptor named **Max-SIFT**. Max-SIFT achieves flipping invariance by observing the impact on SIFT by geometry-inverted, brightness-inverted and geometry-and-brightness-inverted operations, and canceling out the flipping operation by performing a MAX operation on all the four candidates.

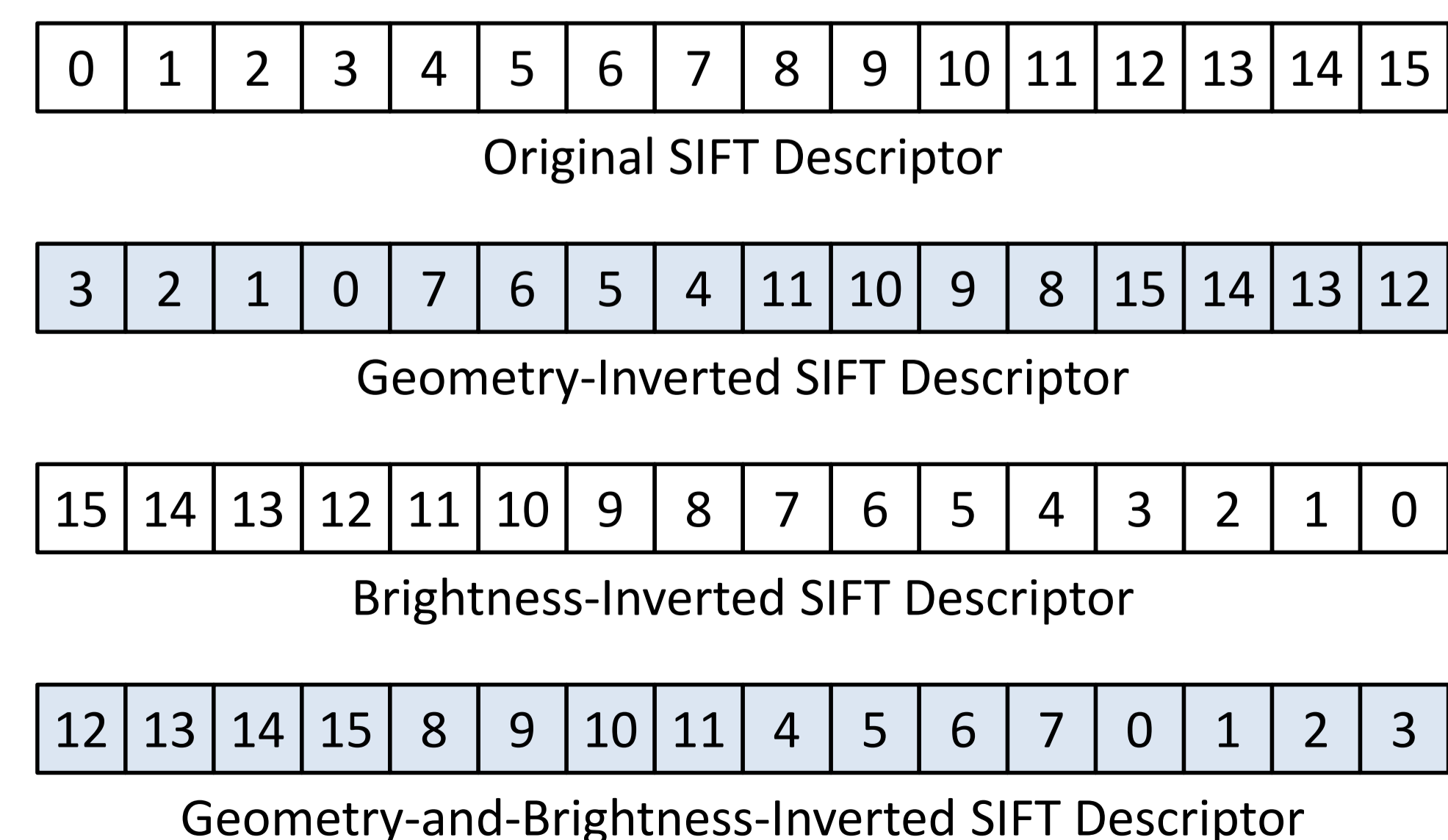
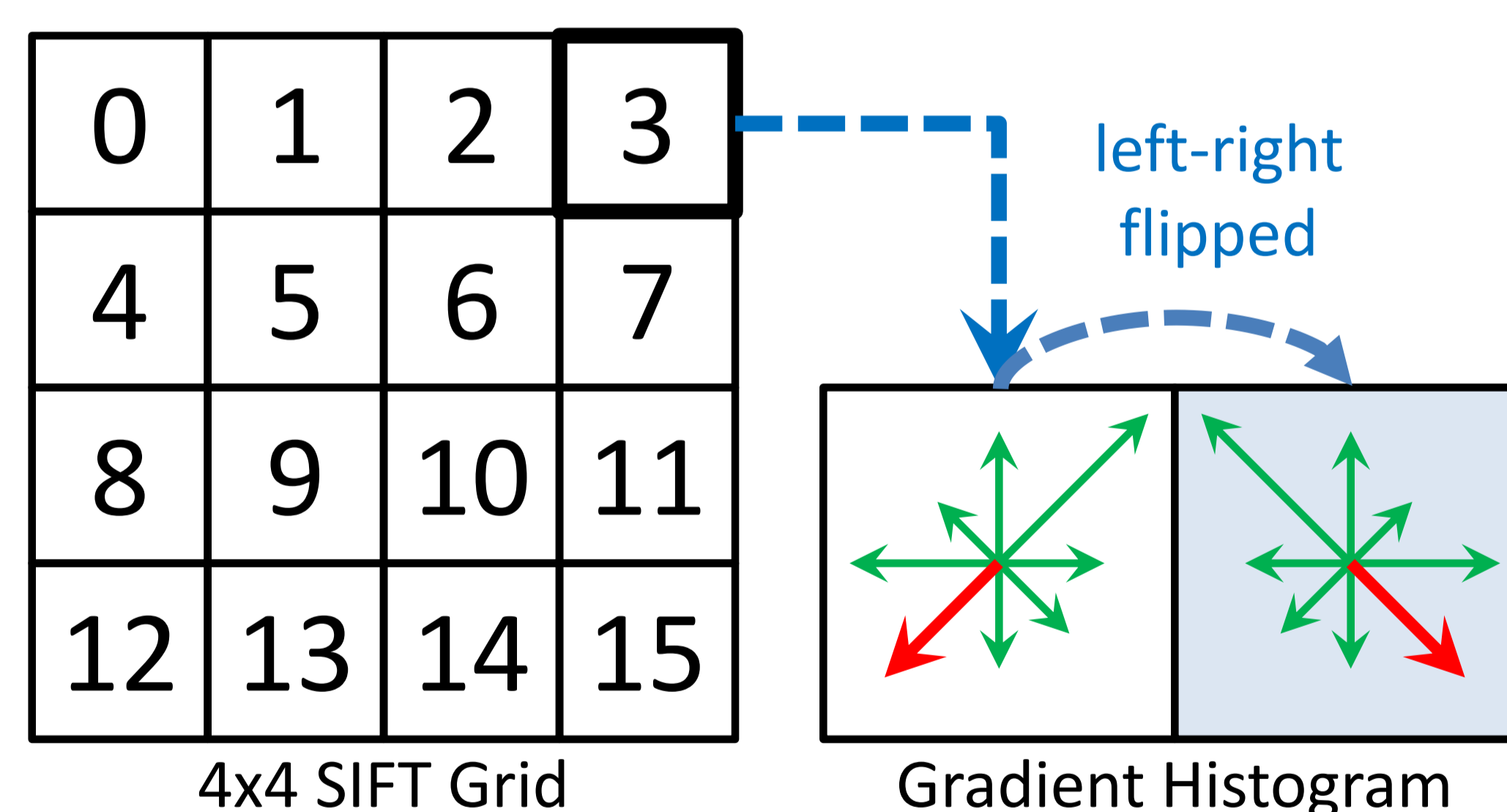
The advantages of the proposed descriptor are summarized as follows:

1. It is possible to find much more efficient matches using Max-SIFT, especially on the logo images which are often flipped.
2. Max-SIFT is fast to carry out, even when compared with previous candidates [3-5]. Only +1% extra time beyond SIFT is required.

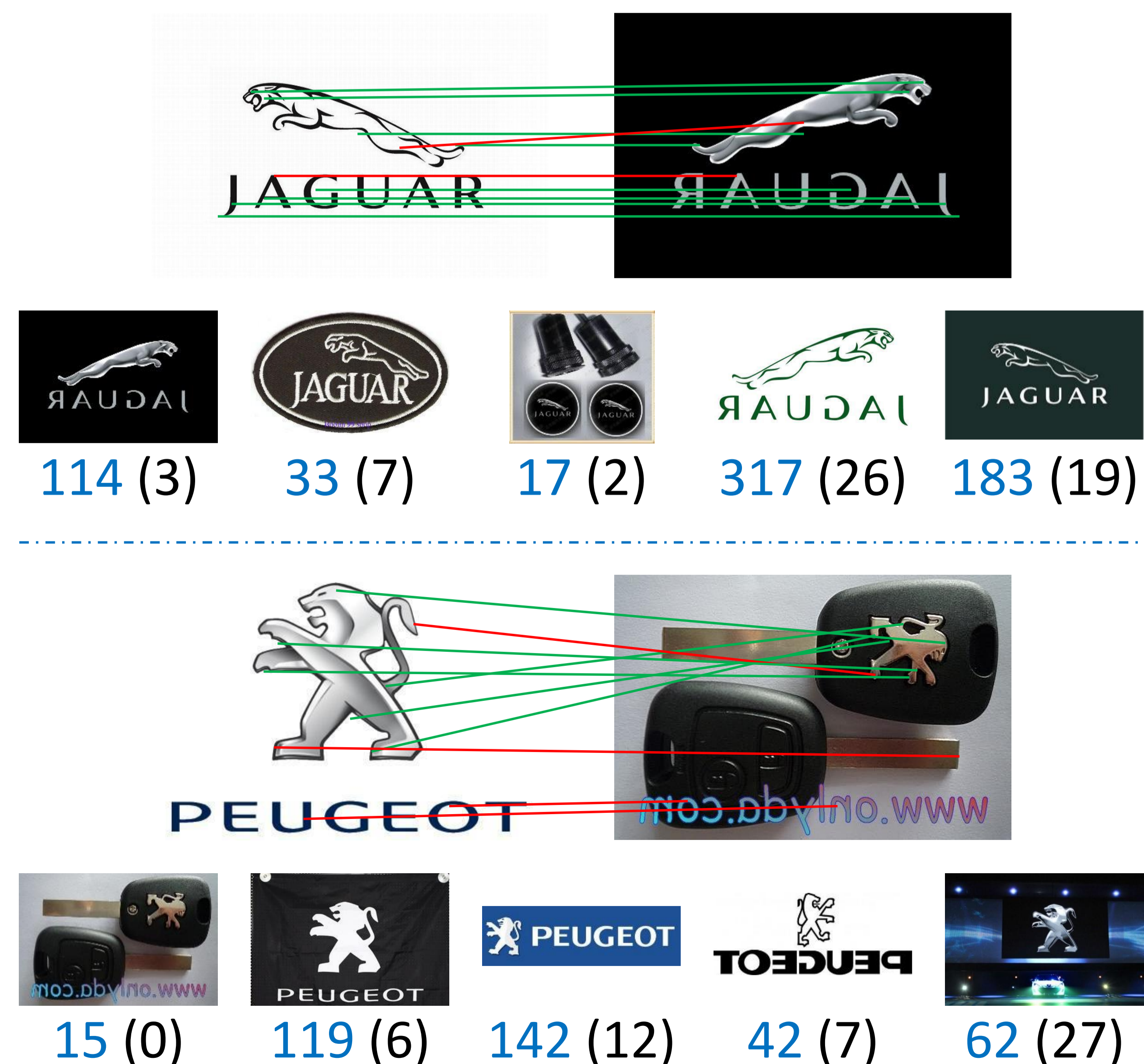
Experimental results on a Web logo search dataset verify that the proposed descriptor is effective in finding true matches between original and flipped images, which is not able to be captured by original SIFT. Consequently, our algorithm produces consistent accuracy gain over a number of queries, evaluated by the mAP score.

The success of our algorithm suggests that flipping invariance is indeed important in image search tasks. It also implies the possibilities of applying flipping invariant descriptors onto other problems such as image classification.

Flipping a SIFT



Representative Search Queries



REFERENCES

- Key references are numbered as they appear in the paper.
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